



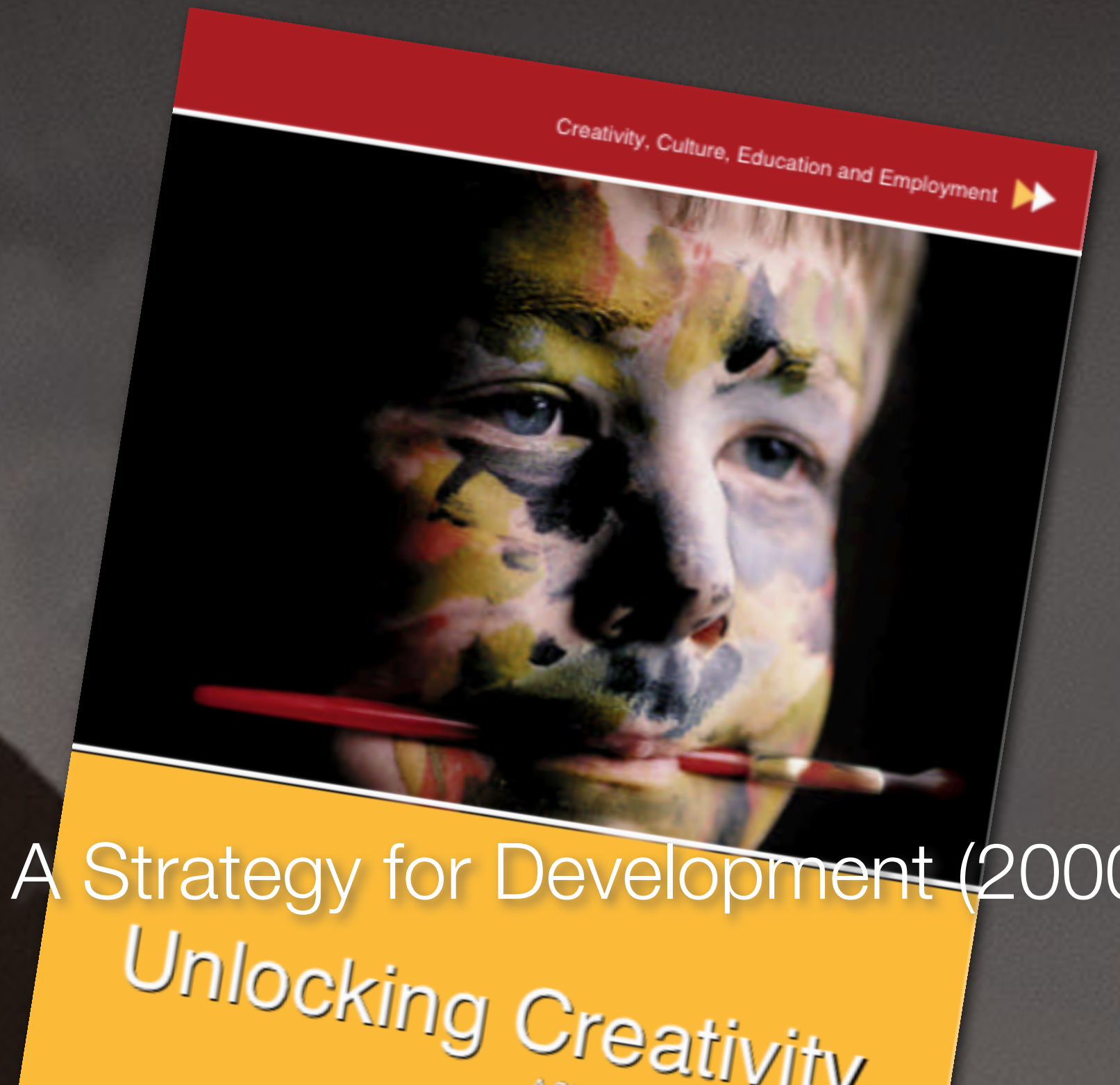
Bernard McCloskey
Head of Education

Film & Media Education:
The Northern Ireland Journey

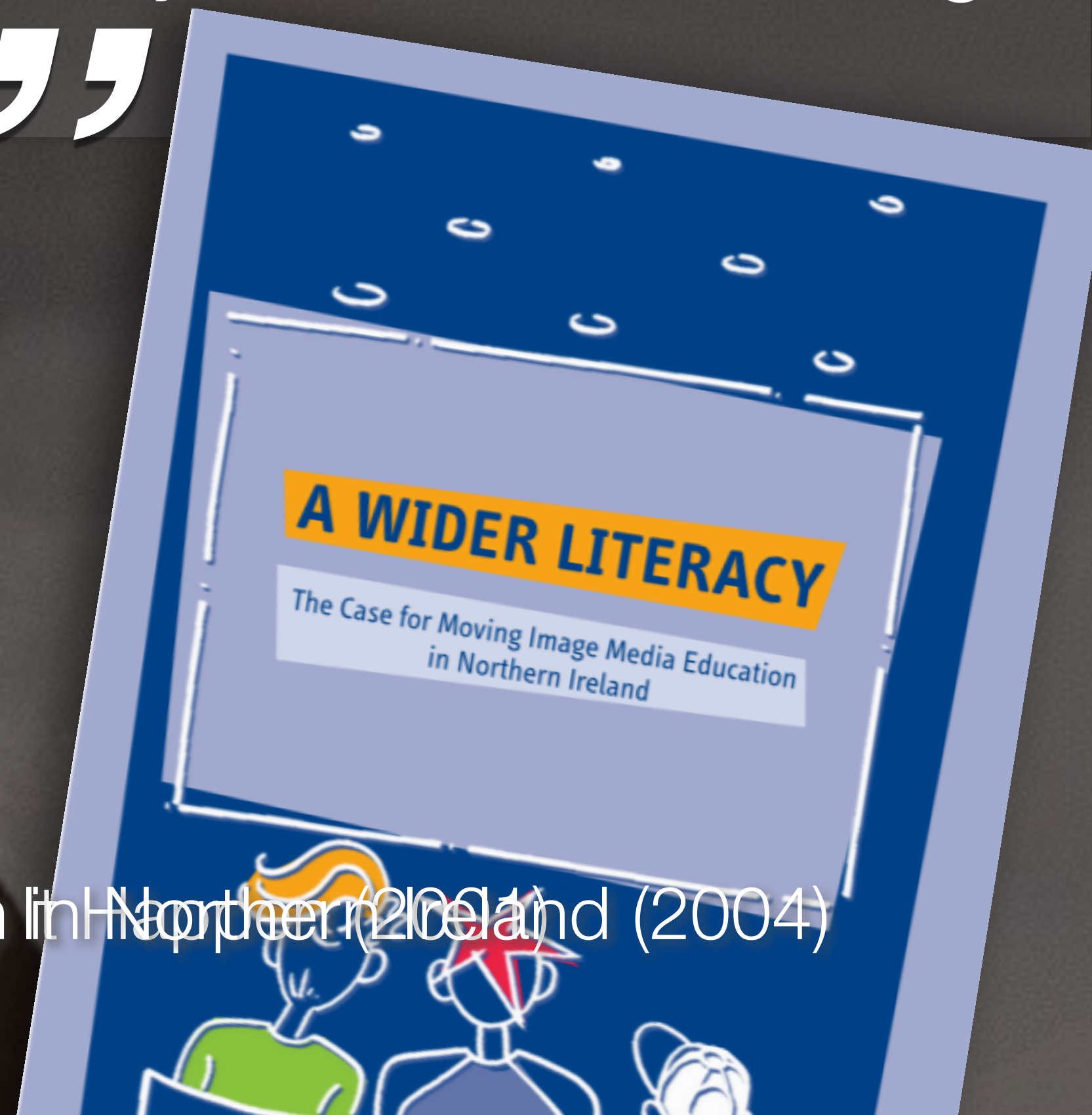
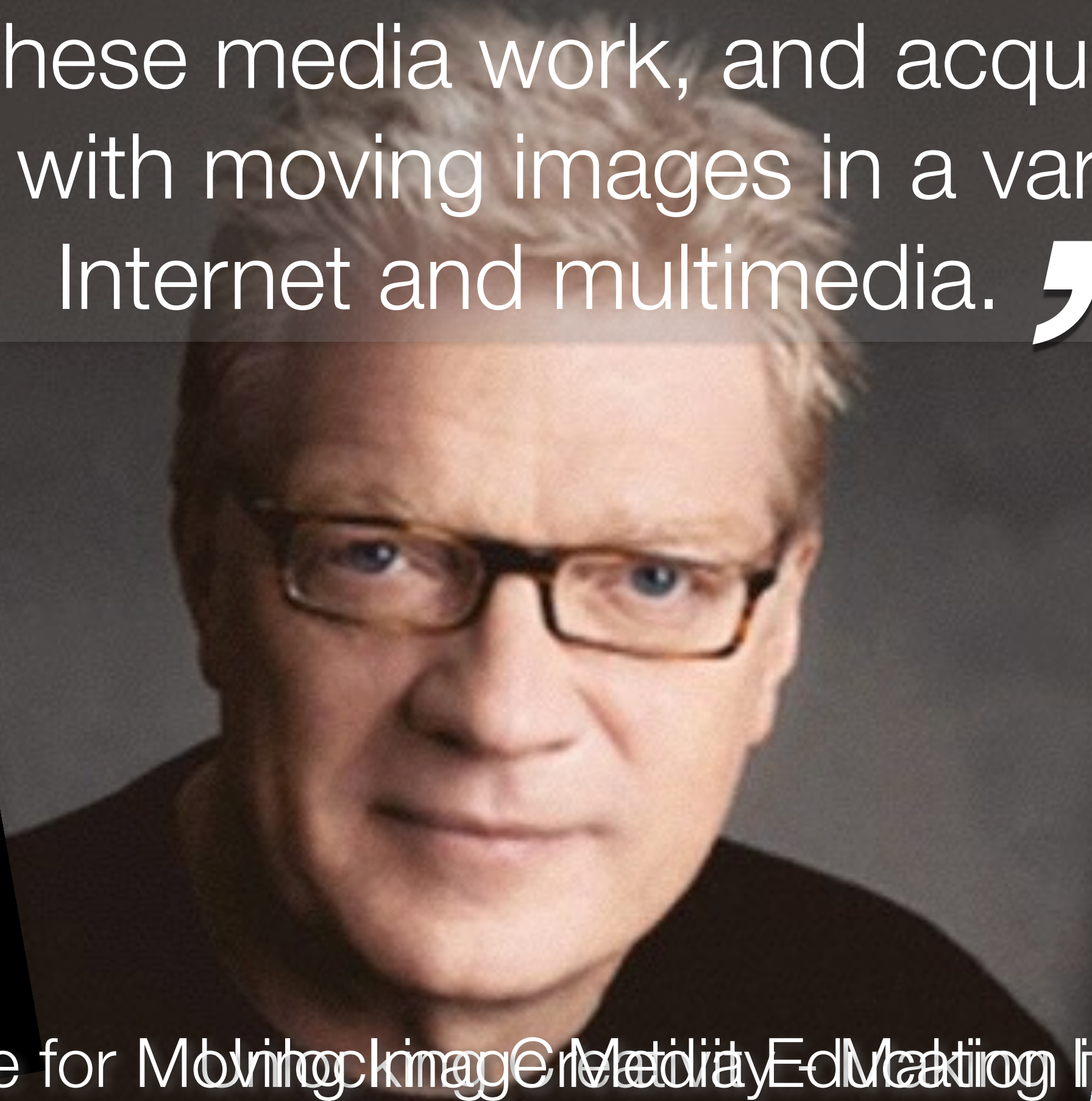
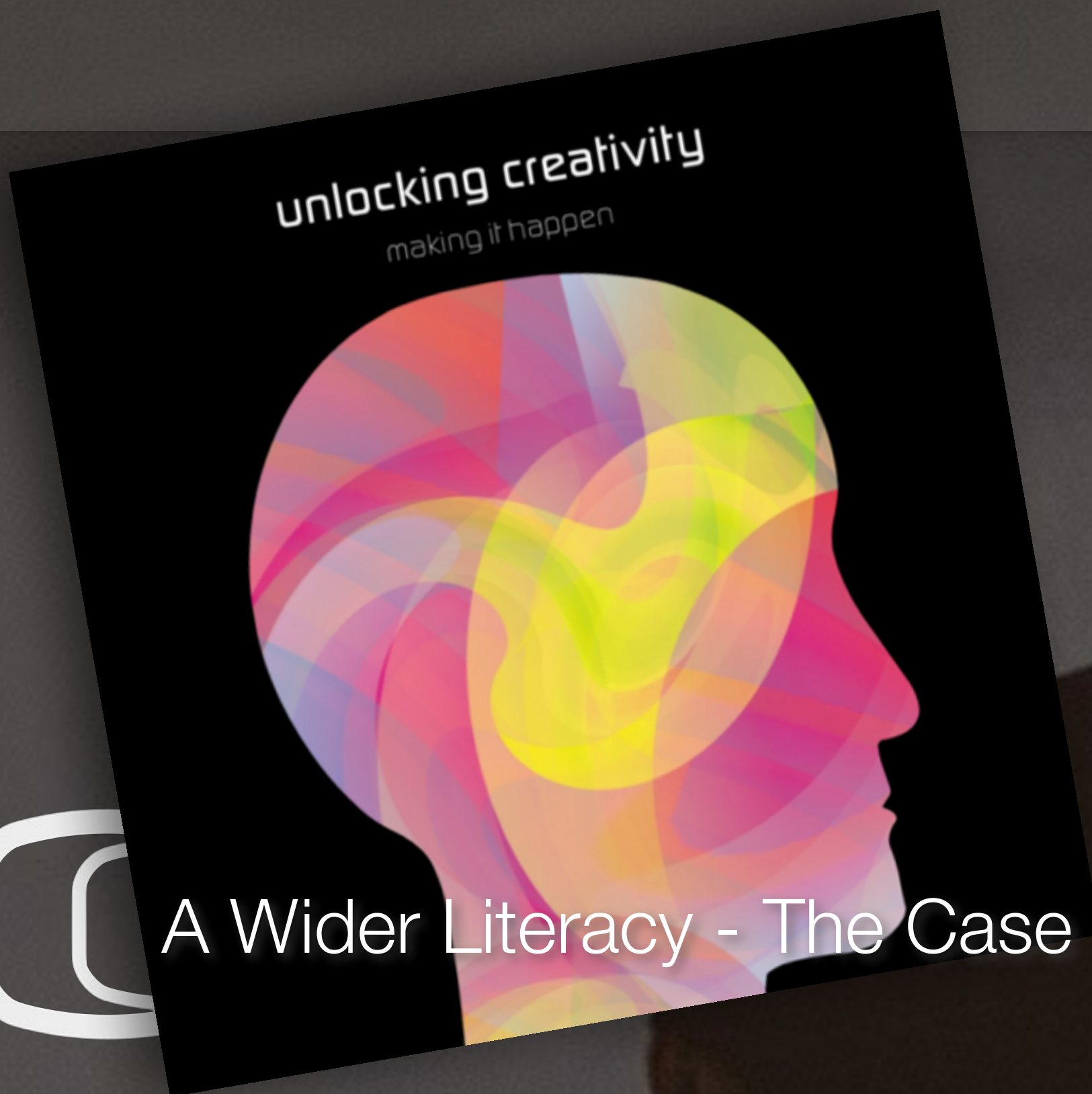
“ In a world of rapid economic and social change, the future prosperity and well being of Northern Ireland will depend increasingly on the creativity and adaptability of all of its people. Developing these abilities in the best way calls for new approaches in education, at all levels, and new approaches to economic and cultural development. If fully implemented, this strategy would bring enormous benefits to Northern Ireland. ”



Sir Ken Robinson, *Unlocking Creativity - A Strategy for Development* (2000)



“ Moving image media... are a valuable source of information for many people and an increasingly important sector of the economy. It is therefore important that children in school are given the opportunity to extend their knowledge of their moving image heritage, develop their understanding of how these media work, and acquire the skills needed to explore digital creativity with moving images in a variety of media including Internet and multimedia. ”



A Wider Literacy - The Case for Moving Image Media Education in Northern Ireland (2004)



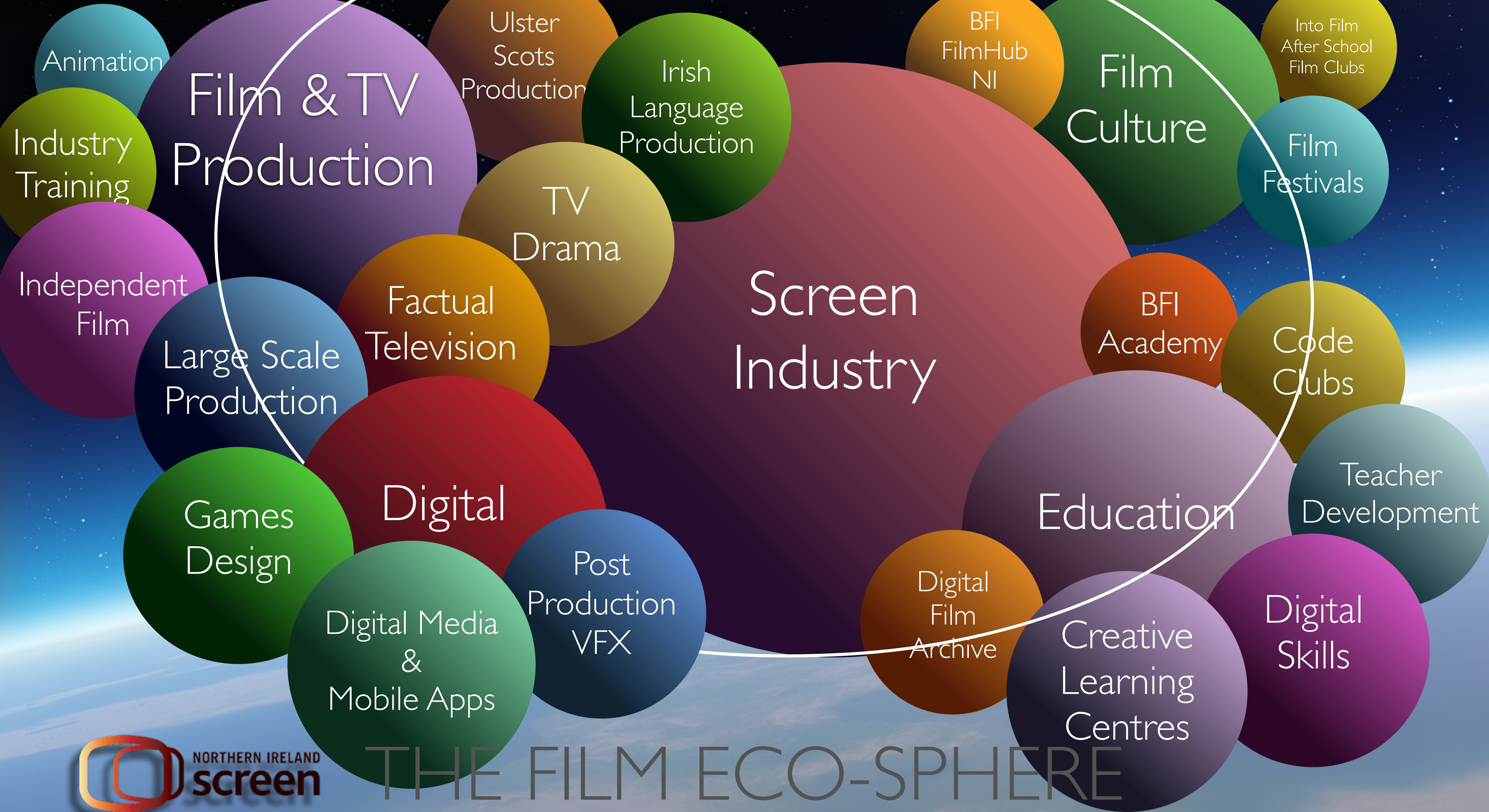
The Dark Hedges County Antrim



The Game of Thrones Effect



The Game of Thrones Effect



NORTHERN IRELAND

Key Factors

Partner Agendas

Dept Education & Dept of Culture

Curriculum Design

Local Education Authorities

Schools Inspectorate

Film Exhibition & Festivals

Broadcasters



Improve Outcomes for Learners

Key Factors

Literacy & Numeracy

STEM/STEAM

Digital Technologies

Skills for Life & Work

Curriculum Integration



Improve Outcomes for Learners

2014-15

1 Unified Education Authority 2015

1,115 Schools

822 Primary Schools (Age 5-11)

208 Post Primary (Age 12-18)

85 SEN/Hospital/Ind

18,393 Teachers

313,276 pupils



Northern Ireland Schools



Whole School Development



Into Film
After School Film Clubs

Creative Learning
Centres

The Cinema
Experience

Critical | Cultural | Creative

Strategy Delivery



Creative Learning Centres



Teacher Professional Development

NORTHERN IRELAND

5,600 Teachers

9,100 Young People

626 Schools

164 Youth Leaders

1,340 Young People in
Youth Settings

64 Youth & Hard to Reach Groups

326 Moving Image Arts Teachers

80% Focus on Disadvantage



Creative Learning Centre Statistics 2014-15



270 Extended Service Schools

330 Primary & Post Primary Schools

6,712 Members

2,607 Screening Sessions

38,791 Screening Attendances

7,998 Online Reviews

82 Q&A Screening & Workshop
Events



Into Film Club Statistics 2014-15



Moving Image Arts

First Digital Film-making
Qualification at GCSE and A-Level

100 Schools

1,600 Young People 16-18

Links with BFI Film Academy

1st online exam in UK at GCSE &
A-Level

Creative Learning Centre Support
for teachers



Moving Image Arts Qualification



What next?

Thank You!

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[@BMMcCloskey](https://twitter.com/BMMcCloskey)

